

SEOtraining1.com SEO SEM Marketing Training STEP BY STEP COURSE INFO

SEOtraining1.com SEO SEM Marketing Training – AI SEO Training

STEP BY STEP COURSE DETAILS

Basic and Vital Essential SEO SEM Training

- 1.Setting up a domain and verifying.
- 2.Data Highlighting.
- 3.Webmaster Search Analytics.
- 4.Google Indexing
- 5.Site Maps
- 6.What to do and what not to do in Google Console **GOOGLE ANALYTICS**
- 7.Setting up a domain and verifying.
- 8.How to analyze traffic correctly. **KEYWORD PLANNER & ADWORDS**
- 9.Advertising with Google 10. Using Google keyword planner
- 11.Beating your competition who advertise with Google **BACKLINKS**
- 12.Creating correct relevant backlinks.
- 13.Back link methods and how to get them. **SOCIAL MEDIA**
- 14.Setting up a social media page with SEO in mind.
- 15.Increasing Social signals.
- 16.Social Media advertising **YOUTUBE**
- 17.Setting up a YouTube page with SEO in mind.
- 18.Optimizing a video page & single video and increasing SEO factor.
- 19.Increasing views and traffic to any YouTube video **WEBSITE OPTIMIZATION.**
- 20.How to improve SEO with specific content.
- 21.Optimising website pages to boost SEO.
- 22.Increasing SEO Ranking of domains.

RESEARCHING COMPETITION AND OPPORTUNITIES

- 23 .Tools & services to use.
- 24.Other methods besides Google keyword planner **TOOLS AND SERVICES**
- 25.The correct tools and services to help you with SEO optimization.
- 26.What services and tools to use and what not to use for SEO.

SEO METHODS INCREASE GOOGLE RANKING OF KEYWORDS

- 27.Getting Google to notice your keywords.
- 28.Boosting keyword ranking in Google and other search engines.
- 29.Pushing your site up to page 1 of Google search Extra training included as part of this course.
- 30.How to provide SEO to SEO customers. 31.Guidelines and information to give to SEO customers.
- 32.Domain name and hosting best practices.
- 33.Google Maps and business listings.
- 34.Best practices for keeping up to date with ways of cutting the costs of SEO SEM.

Extra Optional Training included at no additional cost

35. Writing articles.

36. Writing and publishing your very own articles, including article writing best practices.

37. Unethical but legal advertising and SEO SEM Social Media marketing methods.

After completing the 37 steps SEO SEM Training Course, you will then begin working with AI training.

AI SEO training how to work with AI and how to keep up with fast pace changes:

1. Working with AI and SEO introduction of why and how to.
2. Basic overview of SEOTraining1.com exclusive research and experience info and notes.
3. Documentation with helpful pointers and explanations you will not find elsewhere.
4. Tools and services to use to enable AI-driven SEO SEM marketing and optimization.
5. How to produce AI-enhanced content, articles, websites, social pages.
6. Explanation of BlackHatSEO & AI and why it is not worth it for long term business/brands.
7. Google Search Algorithm hints tips and tricks, including AI optimization.

2 to 4 hours extra will be allocated for a later date within two years of completing our SEO SEM training course. The extra time will be a minimum of 2 hours up to 4 hours of further training to ensure you understand what you are doing and if you are struggling in any particular area of the training, we have provided.

You can use the extra hours of training time to ask us for further training on keeping up to date with SEO. We do provide everything you need to become a real professional in the SEO SEM world, though we have had many come back for areas they did not take notes on or you forgot how to do a specific task.

4 hours of extra training is allocated to 1-hour slots totaling four training sessions

Submit a ticket at: support.seotraining1.com

Visit our live SEO training Area once instructed to do so: live-seo-training.seotraining1.com

You will be asked to agree to a verbal Non-Disclosure-Agreement before each training session.

Conclusion:

Visit <https://SEOTraining1.com/> for more information and feel free to drop us an email @ seocrazy@seotraining1.com we really are crazy about SEO!